

Telephone Consumer Protection Act (TCPA) Training

Communicating with members via text message or a robodialer? This presentation is designed to provide you with the requirements and best practices to help you comply when communicating with your members via these methods. In this presentation you will learn about:

- Types of communications the TCPA applies to
- When prior express consent or prior express written consent is required
- Opt-out requirements
- Compliance best practices

SPEAKER: Steve Deden, CEO, Comply-YES!

- DATE: Tuesday, February 7, 2023
- TIME 9:30 a.m. to 10:30 a.m.

COST: \$30 Mid-MI Chapter Attendees / \$40 All Other Attendees LOCATION: Virtual Zoom Meeting

Prior to the session, zoom meeting details will be sent to each registered participant via the email address(es) provided.

RSVP: RSVP by Wednesday, February 1, 2023 Make check payable to Mid-Michigan Chapter of Credit Unions Mail to: Wanigas Credit Union Attn: Teresa Santana-Burk 4026 Shattuck Road, Saginaw, MI 48603

Contact Person:

Credit Union:
email:

Number of Participants:
x \$40 (\$30 for Mid MI Chapter Attendees) = \$_____ Enclosed

Attendee(s) Name & Email Address

Net proceeds will support the philanthropic efforts of the Mid-Michigan Chapter



Steve has over 19 years of diverse credit union experience including over 14 years in compliance. Steve currently serves as the CEO of Comply-YES!, a CUSO providing credit unions with a vacation from their compliance worries. Prior to Comply-YES!, Steve spent 17 years at Credit Union ONE, a \$1.8 billion Michigan credit union, the last four as the V.P. of Compliance and Risk.

Steve has been recognized by the Credit Union Journal for political advocacy, by the Credit Union Times for his work on ATM skimming legislation, and by CUNA in 2019 as the CUNA Compliance Champion of the Year. Steve previously served on various credit union committees including the Michigan Credit Union League's State and Federal Issues Working Group, PAC Trustees Board, and Political and Government Affairs Forum.

Steve has a bachelor's degree in Political Science from Oakland University (Rochester, MI) and a Juris Master's degree in financial regulation and compliance from the Florida State University College of Law.